



Dear potential client,

Thank you for taking the time to fill out this document.

Please complete as many of the questions below as possible.
If you have any questions at all, please do not hesitate to call us on
0405 541 272

Once you are finished, please email the document to
support@visntedia.com.au

Thank you

The Visnetmedia Designs 😊

Your Details

Company name:	
Contact name:	
Address:	
Phone:	
Mobile:	
Email:	
Website:	
ABN:	



About Your Business

Please explain your business and its products / services offered:

What are your goals online for the business?

Describe your customers below:
(e.g. age, sex, income, internet skill level)

Who is your target market?

Website Questions

Do you currently have a website / domain name?

(e.g. www.yourstie.com)

Do you have an existing logo?

(if so please send through with this document)

Type of website

(please tick)

- One page
- Base
- Content Management System
- E-Commerce

What is the primary objective of your website?

Who are your main competitors online?

List 3 websites that you like and why?

Do you have a budget for this project?

\$

What features do you require?

- Ability to edit content
- Gallery
- Site search
- RSS feeds
- Social media integration
- Enquiry / contact forms
- Listings (events, products, services, portfolio, etc)
- Rotating banners
- Member only section
- News
- Mobile website

Any other features?

What is your ideal timeframe for going live? Is there any coinciding marketing?

**Do you require a temporary page to be put online before the website goes live?
If yes – what would you like on that page?**

Do you require website or email hosting? If yes, how many email accounts?

Do you require signatures to be made for your email accounts?

Do you currently use any social media platforms for your business?

Website Pages Sitemap

What pages / sections would you like on your website?

(Please indicate any pages and sub pages in a separate word doc file if you can't through this page. This sitemap is used as an indicator. We will work on the full sitemap with you during the project.)

- Home
- Page 1
- Section 1
 - Sub Page 1
 - Sub Page 2
 - Sub Page 3
- Page 2
- Page 3
- Contact Us

Search Engine Optimisation & Content

Who is responsible for the writing of content?

Would you like a copywriter to help you with creating your content?

Would you like to add the content yourself or get Visnetmedia Designs to do it?

**If you were using a search engine, what words or phrases would you use to find your site?
(note: please list in importance)**

What marketing do you do apart from what you do with your website?

Are you interested in email marketing?

E-Commerce / Shopping Cart Only

What payment methods would you like?

- Paypal
- Credit card
- Direct transfer
- Cash on delivery
- BPAY
- Other

What shipping options would you like?

(Flat rate, weight based, Australia Post, TNT etc)

Do you need to have customer groups?

(For example: VIP customers, wholesale customers)

How many products do you envisage having?

Are any of your products downloadable?

Do your products have options? If so what are the options?

(Sizing, Colours, Weight etc...)

How many categories of products do you envision having on the website?

Do you need to pay GST?

Do you ship internationally?

Do you require more than one currency?

Would you like your website to integrate with an existing accounting or point of sale system?

If yes, what system is that?

Are there any custom features you would like on your shopping cart system?

How To Submit **This Document**

1. Please email this document through to support@visnetmedia.com.au
2. If you have printed it out and filled it out in pen, please scan and email to support@visnetmedia.com.au

Thank you for providing the information. We will be in touch soon.